

# Baja

A Film from Prankster Entertainment

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## Logline

During Christmas break, four 22 year-olds on a Mexican road trip seem bound for trouble until they, and their trip, are unexpectedly redeemed by a series of miraculous events. An entertaining and uplifting road comedy/romance.

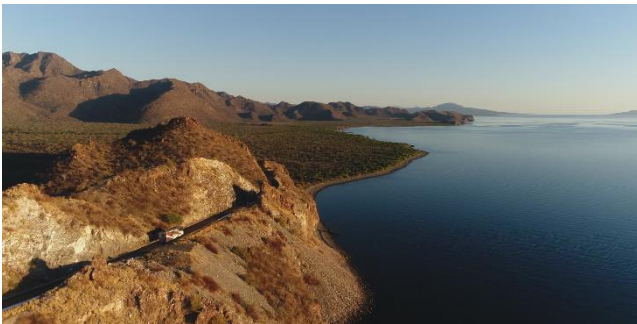
*COMPLETION DATE: AUG 18, 2017*

*(click cast name below for IMDb page)*



## Cast:

**Jake Thomas - Bryan**  
**Chris Brochu - Todd**  
**Michelle Deshon - Jessica**  
**Arrienne Mandi - Lisa/Lorena**  
**Zoe Corraface - Carmen**  
**Andres Londono - Jorge**  
**Mark Margolis - Don Primo**  
**Jose Zuniga - Luis**  
**Kurt Fuller - Hal**  
**Cynthia Stevenson - Josey**  
**Jose Sefami - Alejandro**



## Target Audience

*Baja* is a road trip comedy/romance with appeal to all ages, but is particularly targeted to young people, 10-25, skewing female, with high appeal to male audience as well. Will play well in foreign markets, particularly Latin America (Jose Sefami is major star in Mexico). Smart and funny, *Baja* is distinguished by its inspirational and cultural elements. Christmas break setting offers additional sales potential.

## Comparable Films

*Chef, Road Trip, Vacation, Little Miss Sunshine, Planes Trains & Automobiles, College Road Trip*

**Cast highlights:** Mark Margolis (*Breaking Bad, Better Call Saul*), Kurt Fuller (*Midnight in Paris*), Cynthia Stevenson (*The Player*), Jose Zuniga (*Agents of SHIELD*), Jake Thomas (*Lizzie McGuire*), Chris Brochu (*Vampire Diaries*), Jose Sefami (*Amores Perros*)

**Suggested Release:** *Baja* should be positioned for a theatrical release, or featured original content on a major SVOD platform such as Netflix or Amazon. The quality of the film being delivered compares favorably with indy theatrical releases such as *Chef* and *I'll See You in My Dreams*, which grossed 31M and 7.5M domestically.